



# Desiree Ashe-Bradford

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Founder & Executive Producer  
*Events By DAB, LLC*

- **Celebrity Event Producer** •
- **Corporate Consultant** •
- **DEI Advocate** •



## **Booking**

hello@desireeabradford.com



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@desireeabradford



eventsbydab.com



# DESIREE ASHE-BRADFORD

OWNER & EXECUTIVE PRODUCER  
**EVENTS BY DAB, LLC**  
**MEANT CONSULTING, LLC**

CELEBRITY EVENT PRODUCER  
CORPORATE CONSULTANT  
DEI ADVOCATE

## FOR BOOKINGS

**Email:**  
hello@desireeabradford.com

### Available for

- Keynotes
- Host/Moderator
- Panels
- Virtual Events
- Podcasts
- Workshops

### Travel

Based in LA & NY  
Available for travel

### Stay Connected

 /in/desireeabradford

 @desireeabradford

 eventsbydab.com

## BIO

Desiree Ashe-Bradford is the Owner & Executive Producer of Events By DAB, LLC , speaker, brand consultant, and coach.

Originally from a small town in South Carolina, Desiree defied societal expectations that discouraged women, particularly black women, from pursuing leadership roles and bold career choices. After relocating to New York City and later Los Angeles, she consistently advocated for the importance of purpose and development, both professionally and personally. Leading her to become one of the youngest executives at one of the highest grossing hospitality and nightlife companies, where she also served on the Diversity & Inclusion committee.

Despite her success in the corporate world, Desiree recognized the disparities faced by women and people of color across industries. Opting for a challenging shift, she stepped away from her flourishing corporate career to dedicate her time and expertise to mission-driven work and experiences. This decision resulted in the establishment of her agencies Events By DAB and MEANT Consulting.

Under her new entrepreneurial endeavors, Desiree collaborates with major brands, Fortune 500 companies, and a roster of celebrities and influencers. She curates exceptional experiences that celebrate their significant moments while fostering positive impact.

Featured on MTV's The Hills, Desiree's overarching purpose is to challenge others to envision ambitious goals, fostering more diverse, impactful, and effective businesses, leaders, and creatives.

## SIGNATURE KEYNOTES

### - Chase Your Dreams No Matter How Outrageous

*break through the mindset of your environment and live the life that wasn't deemed possible.*

### - Discover Your Purpose and Monetize It

*learn the top 3 misconceptions about what it means to find your purpose and how to transform that to a flourishing career.*

### Desiree can also customize a presentation to suit your needs.

*TOPICS OF INTEREST- All Event Industry Related Topics, Navigating the Entertainment Industry, Women Empowerment, Adjusting in Corporate Environments, BIPOC and/or Women in Leadership, Social Justice, DEI*

## CELEBRITY CLIENTS

Jamie Foxx, Regina King, Kygo, Meek Mill, Issa Rae, Stephen Colbert, and many more!

## AS SEEN ON



## CORPORATE CLIENTS



## TESTIMONIALS

*"Desiree is a natural at what she does. Hearing her speak is both inspirational and insightful. She gives clear steps to setting attainable goals and she leaves you feeling focused and energized."*

**~Jessica Dell, Currensea Candle Co.**

*"Desiree is very committed to providing a great experience to her clients and guests and supporting her team in achieving goals. Her attention to detail and dedication mirror her passion for the industry."*

**~Behdad Gohfrani, Marriott International**